

Lake Minnetonka Garden Club 2016 Ways & Means Report

Event Overview

On Friday, October 7, 2016, the Lake Minnetonka Garden Club had a Harvest Celebration Fundraiser hosted by Ways & Means at the home of Muffy MacMillan. The 2016 Ways & Means goals were to raise over \$1000.00 for LMGC & have a fun party. Surly Brewing was asked to donate the beer for the fundraiser in which they agreed. All the goals & objectives were met with 50 people attending at \$30.00 per person, having a fun time & over \$1400.00 was raised for the Club.

Food & Fun

The Harvest Celebration event was organized by creating seven cooking teams, each with approximately 8-9 club members led by a captain. Each team was asked to prepare an appetizer with a harvest theme & that would compliment the donated Surly beer. A Golden Spoon was presented to one of the teams for the best appetizer.

Organizing the Event

A recruitment of a team captain was secured for each team. A team captain organized the team appetizer, communicating details about the party with their members & chose their appetizer. The captains were instructed to send their recipe for distribution at the party.

Communication

The date for the October 7 event was announced in August, with a Save the Date electronic email. It was followed with a formal e-mail invitation & a print out in the September newsletter. Several emails were sent as reminders for the party & to RSVP. As the party approached, the captains were contacted & final cooking preparations, special requests & needs as to serve their teams appetizers were discussed.

Outcomes

- +Fundraiser Net- \$1445.00
- Donated party income- \$1445.00
- Expenses-not declared
- + Active, Associates, new members & guests enjoyed lots of fun & new interactions.

Respectfully submitted,

Muffy MacMillan
Chairperson Ways and Means Committee

Laura Ingliss
Assistant Ways and Means Committee