

## LMGC Vice President

### Annual Report 2017-2018

#### -New Members

On September 12, 2017, I held an Orientation Luncheon at Woodhill with 6 out of 7 New Members. Libby Andrus, Mary Morrison and Cindy Pratt(chairs of Conservation, Horticulture and Flower Shows) presented information about their committees. President Kathy Coward gave a brief history of the GCA and LMGCC and I gave an overview of opportunities and responsibilities of membership. I was the main contact person for new members for attending the Horticulture/ Conservation workshop in September, the garlic mustard pull in May and making centerpieces for the June Annual Meeting. I contacted them in the winter months to remind them to sign in to GCA website.

#### -Finances

On July 12, 2018, I attended a meeting to create a budget for 2017-18 with President Kathy Coward and Treasurer Kathy Murphy.

I researched several credit card payment systems and set up the Square magstripe reader to accept credit cards for the Bulb Sale. The Ways & Means Committee also used it for their Wine event and we found it somewhat confusing to identify into which fundraiser the funds should go. However, the Square reader processed over \$900, not bad for a first effort!

As Chair of the Grants & Contributions Committee, I met with President Kathy Coward, Treasurer Kathy Murphy and Ways & Means Chair Pam Ulvestad to determine our Club's monetary gifts for yr ending June 2018. We donated \$550 each to MN Horticulture Society and Eloise Butler Wild Flower Garden and \$1000 to MN Landscape Arboretum Knot garden(from Remembrance Fund). I identified and proposed that we fund LMGCC Scholarship with \$1000(will only have \$600 at end of 2018). After several years of last minute decisions regarding year end gifts, I developed a new plan to use the funds(profits) from previous fiscal year as the basis for our present year gift giving.

#### -Nominating

In late September, I had a pre-meeting with Mary Jackley, Nominating Chair to discuss positions and available members. On October 4th, the Nominating

Committee created a new board slate that Mary Jackley would then recruit. We had several 2nd choice/back ups for several positions so Mary could continue on with her asks if the 1st choice turned us down. The committee was able to communicate by email/phone without holding any more meetings. With the addition of the pollinator plant packs in May, the Arboretum 60th Anniversary Gala in June, and the LMGC Founding the Future Campaign and party, I decided I did not want to alienate/overask our members with one more \$ request, and opted not to have a Ways & Means event for 2018-2019. I appointed Sally Hornig to Associate Chair for 2018-19.

### Website

-Throughout the year, Kathy Coward, Nancy Guldborg, Samantha Muldoon and I met to review our outdated LMGC website and how to improve it. Our goal was to present an updated website to membership at the Annual meeting of the club in June. With the committee's framework, Nancy graciously offered to create the new website over the winter months. Nancy, Treasurer Kathy Murphy and I are meeting on June 7th to discuss setting up PayPal on the new website to allow members to pay dues online. While the new website will go live in time for the annual meeting, it will be a work in progress. Who is responsible for filling in content and whether it is organized in a understandable, user friendly way are a few of the items that will have to be evaluated in the next year.

### Misc

-Reviewed Club attendance records for July 2017 thru April 2018.  
Met with Mary Upjohn, Program Chair for 2018-19 to discuss possible programs.  
Met with Founding the Future Committee(Kathy Coward, Pam Ulvestad, Betsy Massie, Elizabeth Winton) to discuss how to celebrate MN Landscape Arboretum 60th anniversary. We decided to hold a \$30,000 campaign to raise funds for the project we had proposed to the GCA Founders Fund(and didn't get). We also decided to throw a party at the Arboretum on June 6th, hopefully to celebrate the successful end of the campaign.

Mimi Keating  
Vice President