

Lake Minnetonka Garden Club
Bulb & Card Sale (#10!)
2019 – 2020 Report

In 2019 - 2020, the Bulb Sale team worked with the LMGC Photography Committee to develop LMGC Note Cards to sell as a fundraiser with the Holiday Bulb Kits. Two sets of notecards were developed featuring beautiful images by our Club photographers. The cards also featured a horticulture note about the plant imaged, the Latin name, the name of the photographer, and a charming description of the photograph. The note cards were well received by our LMG members, with three-times as many members purchasing the cards packs vs. the bulb kits.

Both the Holiday Bulb Kits and the LMGC Note Cards were offered to our members through the fall, using pre-orders or purchasing at LMGC member meetings. LMGC members increasingly used e-methods to purchase sale items, one-third of the sales this year were through Paypal or Square.

This year, the sales team emphasized that the proceeds from the Bulb and Note Card sale supported LMGC community projects, including our scholarship fund. For the first time, the order forms included a line for a donation to the LMGC scholarship fund and several members used this to donate solely to the fund.

The Bulb and Note Cards sales surpassed our goal of \$2000 profit! The 2019 Bulb and Note Card Sale profits totaled \$2,214.59.

Respectfully submitted,
Barbara Burgum
Kate Bryant

Inventory of the Bulb & Photography Sale Box
May 26, 2020

Paper bags in a variety of sizes for merchandize
Large bag of markers in assorted colors
Cash box and key
Clear plastic frames and brochure folders for sales area
LMGC black and white aprons

Folder with summary information from 10 years of LMGC bulb sales, including merchandize order and summary sales information, annual reports, and special notes as available.