

Lake Minnetonka Garden Club

Ways and Means Report 2020-2021

Due to the success of the notecard set sales last fiscal year, it was decided that we proceed with producing and selling the notecard sets again this year. This project was led by the LMGC photography club; two sets of cards were developed with beautiful images taken by our incredibly talented club photographers. Each card featured a title, the Latin name, and the name of the photographer. The card set orders were placed by our members through the website and paper order forms. The order forms, again, included a line for a donation to the LMGC Scholarship Fund, several members donated solely to the Fund. All orders were produced on a made-to-order basis, so there was no waste. The packets were assembled by a few members, with masks on and socially distanced, in Kate Bryant's kitchen. The card packets were delivered "by hand" by Kate Bryant and Mitzi Magid. The process was more streamlined this year, as the same printing company and assembly method was used from the previous year. The notecard sales netted \$1,915.41, down slightly from last year.

After much brainstorming about how to have a fundraiser during a global pandemic we asked Steve Kelly (honorary member of LMGC) who owns the lovely Kelly & Kelly Nursey, in Long Lake, if he would hold a shopping day with a percentage of the proceeds going to the LMGC Scholarship Fund. He generously allowed our members have 2 shopping days, (Friday April 30th and Saturday May 1st) giving 50% of the proceeds to the LMGC Scholarship Fund. This was a win-win for Kelly & Kelly and LMGC as over two days our shoppers raised \$2,052 while also bringing home some beautiful plants to enhance our gardens. Steve has generously offered to do this event again. It should be noted that next year we might want to push the shopping days back a week or two, due to weather and lack of inventory.

The total profits for year from the notecards and nursery sales are \$3,967.41, which are earmarked for the LMGC Scholarship Fund.

I look forward to planning an in-person, fun and social fundraiser to bring our members together in the year to come. Cheers!

Respectfully Submitted,

Melissa B. Johnson

LMGC Additional Notes 2020-2021

- It should be noted that the reasons why we moved away from the bulb sales were, advanced ordering, the support was dwindling, we were often left with extra bulbs that we could not profit from, and it was a lot of work for not that much profit.
- Box including the following is the possession of Kathy Murphy: Paper bags of various sizes, markers of assorted color, cash box and key, clear plastic frames and LMGC aprons.

2020-2021	SALES	EXPENSES	NET
Notecard sets	\$2,415	\$499.59	\$1,915.41
Kelly & Kelly	\$2,052	\$0.00	\$2,052.00
TOTAL			\$3,967.41